WILL DISCIPLINE SPOIL JONATHAN WINTERS?

see page 8

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LOCAL PROGRAMS
JAN. 2-8

15¢

Al Lewis,
Fred Gwynne,
Yvonne DeCarlo
of 'The Munsters'

WHAT THE CRITICS THINK OF THIS YEAR'S SHOWS

see page 6

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Local Programs - Jan. 9-15

15¢

KATHLEEN NOLAN AND BROADSIDE WAVES

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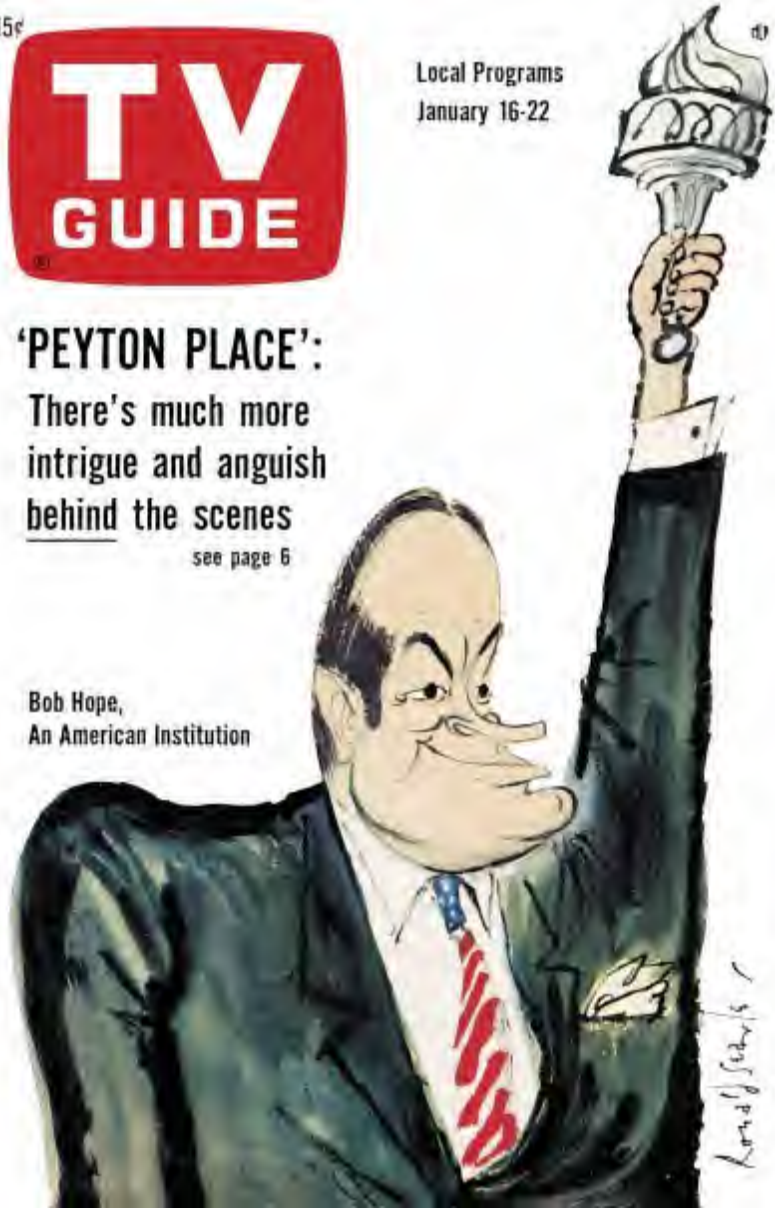
Local Programs
January 16-22

'PEYTON PLACE':
There's much more intrigue and anguish behind the scenes

see page 6

Bob Hope,
An American Institution



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LOCAL PROGRAMS • JANUARY 23-29

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In this issue: everything from 'CINDERELLA' to 'PEYTON PLACE'

CHUCK CONNORS RETURNS IN NEW WESTERN

A PROPOSAL FOR UNSHACKLING TELEVISION

By Newton N. Minow

with LAWRENCE LAURENT

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Local Programs - Jan. 30-Feb. 5

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INGER STEVENS IN SWEDEN

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IF I HAD A NETWORK
By Marya Mannes

FRENCH WESTERNS— OO-LA-LA! *By Bob Musel*

JACKIE GLEASON, THINKER *By Edith Efron*

JACKIE GLEASON

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HOW THE DUTCH NAVY SANK POPEYE AND BEN CASEY

See page 10

LOCAL PROGRAMS
FEBRUARY 13-19
15¢

ANDY WILLIAMS

HOW MOST ACTORS LIVE. GLAMOR? HAH!

page 15

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LOCAL PROGRAMS - FEBRUARY 20-26

Burgess Meredith,
James Franciscus of 'Mr. Novak'

15¢

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FLIPPER • REPORT FROM ROME
• A VISIT TO MAE WEST •

LOCAL PROGRAMS
FEB. 27-MAR. 5

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THE 'HILLBILLIES'
WOMENFOLK

A renowned critic's witty report on

THE BRITISH PASSION FOR AMERICAN TV

by Malcolm Muggeridge

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MARCH 6-12
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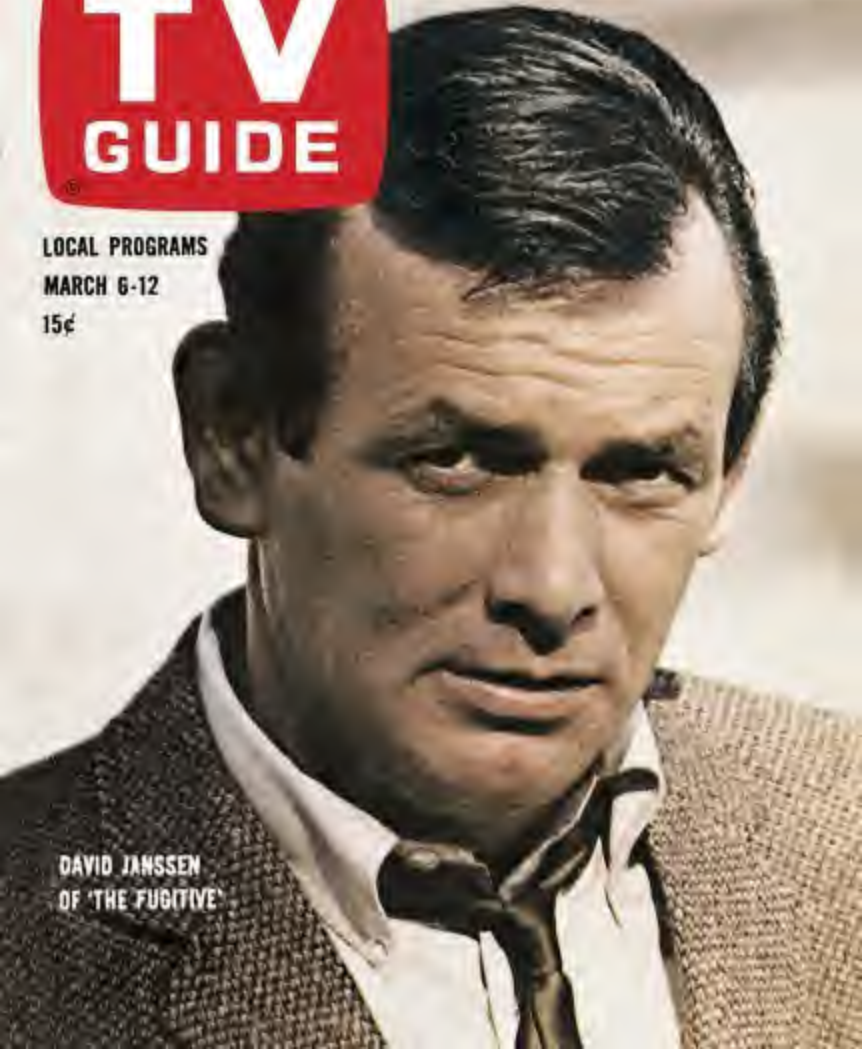

DAVID JANSSEN
OF 'THE FUGITIVE'

THE SOAP OPERAS: SIN IN THE AFTERNOON

By Edith Efron

MITCH MILLER'S SONG IS ENDED—BUT

THE BITTERNESS LINGERS ON

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Local Programs • March 20-26

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Peyton Place's Dorothy Malone with her daughters

Local Programs • March 27-April 2

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This season's most jinxed show
page 6

Edith Efron beards Lawrence E. Spivak
page 14

Political leaders, broadcasters debate the Minow plan
page 30

Mary Tyler Moore and Dick Van Dyke

VINCE EDWARDS: THE SURLY SURGEON SOFTENS

By Richard Gehman

PAGE 19

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April 3-9

Vince Edwards with Kathy Kersh

CAN HOLLYWOOD PEDDLE ITS VULGAR MOVIES TO TV?

see page 3

Local Programs • April 10-16

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JANET LAKE, WALTER BRENNAN OF 'THE TYCOON'

U.N.C.L.E.'S ILLYA-IRRESISTIBLE SECRET AGENT

See page 6

LOCAL PROGRAMS • APRIL 17-23

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Robert Vaughn, David McCallum
of 'The Man from U.N.C.L.E.'

Why Cable Television Is Mushrooming

see page 15

LOCAL PROGRAMS • APRIL 24-30

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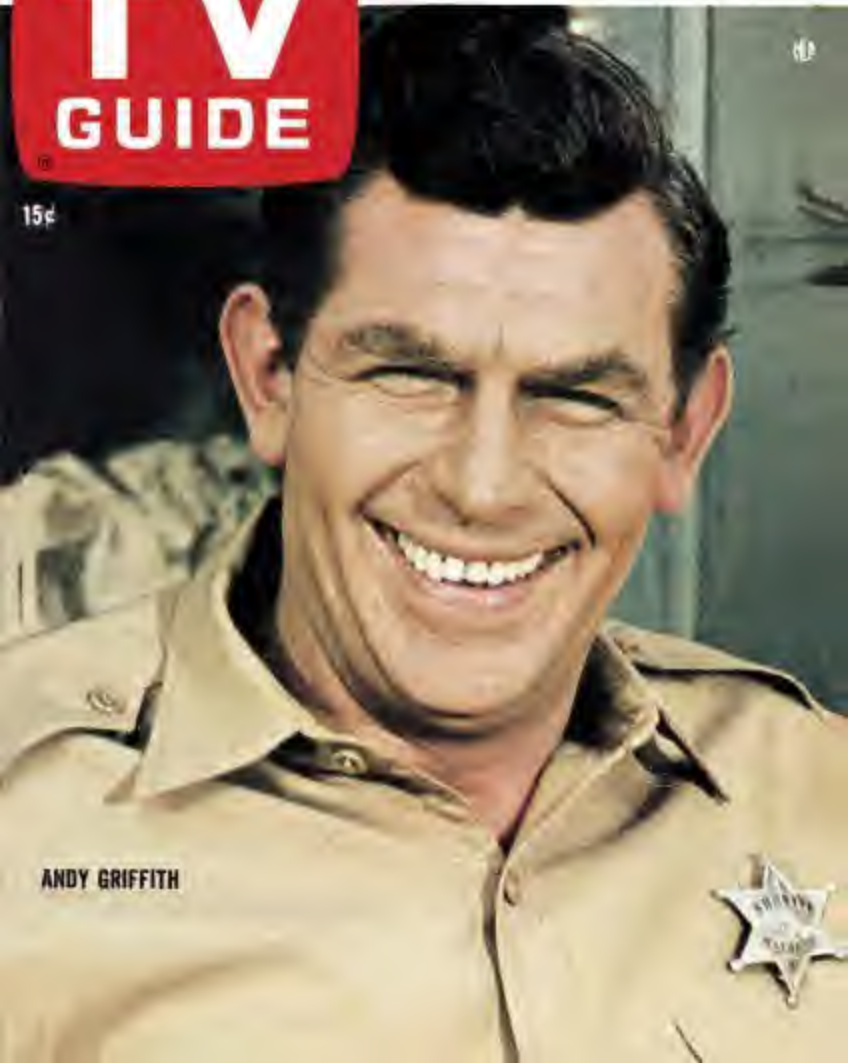

ANDY GRIFFITH

THE DIET-PILL FRAUD ALL AMERICA WATCHED

see page 3

15¢ • LOCAL PROGRAMS • MAY 1-7

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Connie Stevens
OF 'WENDY AND ME'

TV GUIDE

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TV NEWS BULLETINS: Too many and too soon?

SEE PAGE 6

LOCAL PROGRAMS • MAY 8-14

Bob Denver, Tina Louise
of 'Gilligan's Island'

WHY '12 O'CLOCK HIGH' IS GROUNDING ITS STAR

see page 24

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LOCAL PROGRAMS • MAY 15-21

15¢

Robert Lansing

WATCH JULIE ANDREWS REHEARSE A TV SPECIAL

Turn to page 16

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JULIE ANDREWS

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Local Programs - May 28-June 4

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WHAT A COUPLE OF WITCHES HAVE DONE TO A MERE MALE

see page 19

Elizabeth Montgomery
and Dick York of 'Bewitched'

'THE FUGITIVE': TALK ABOUT SLOPPY POLICE WORK!

By Art Buchwald

see page 4

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15¢ • LOCAL PROGRAMS • JUNE 5-11

FLIPPER AND BRIAN KELLY

ALLAN SHERMAN'S UPROARIOUS MEMORIES OF LIFE IN A GAME-SHOW FACTORY

see page 6

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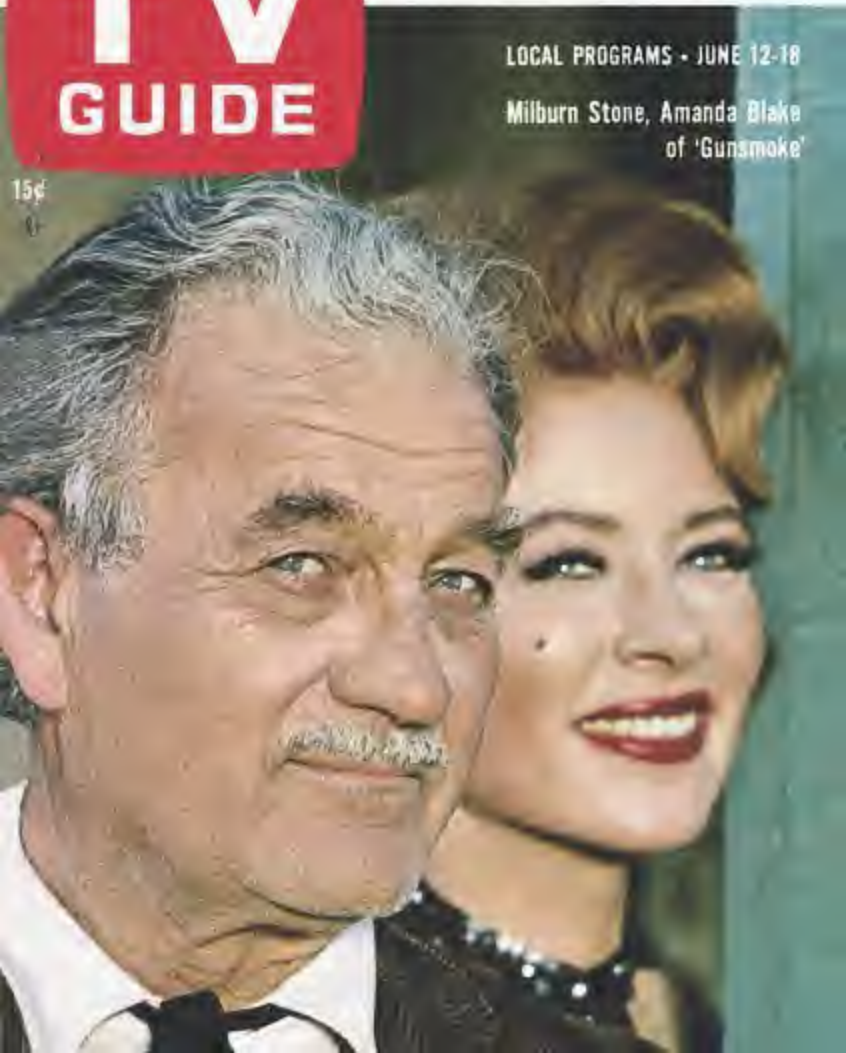
LOCAL PROGRAMS • JUNE 12-18

Milburn Stone, Amanda Blake of 'Gunsmoke'



EDITH EFRON LOOKS AT CHET HUNTLEY

see page 6

TV GUIDE

WHO LOOKS AT PAY-TV?

see page 10

15c • LOCAL PROGRAMS • JUNE 19-25

RICHARD BASEHART, DAVID HEDISON

OF 'VOYAGE TO THE BOTTOM OF THE SEA'

WHY AMERICANS AVOID EDUCATIONAL TV

By Stan Freberg

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Local Programs • June 26-July 2

15¢

'Hullabaloo' Dancers

Local Programs - July 3-9

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'I'VE SEEN PIG PENS BETTER RUN':

An FCC member blasts some Commission policies

see page 15

JIMMY DEAN

THE KING FAMILY AND HOW IT GREW

see page 24

15¢ • LOCAL PROGRAMS • JULY 10-16

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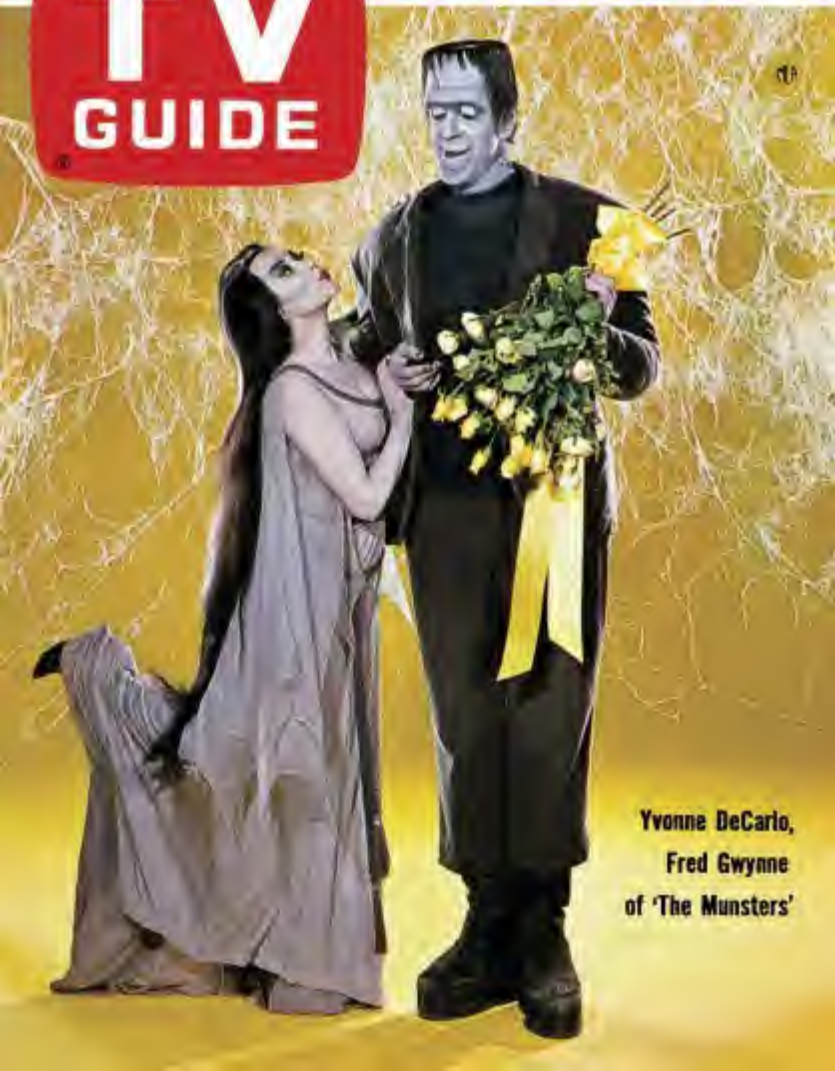

Yvonne DeCarlo,
Fred Gwynne
of 'The Munsters'

WALT DISNEY: HE BUILT THE BETTER MOUSE

see page 10

15¢ • LOCAL PROGRAMS • JULY 17-23

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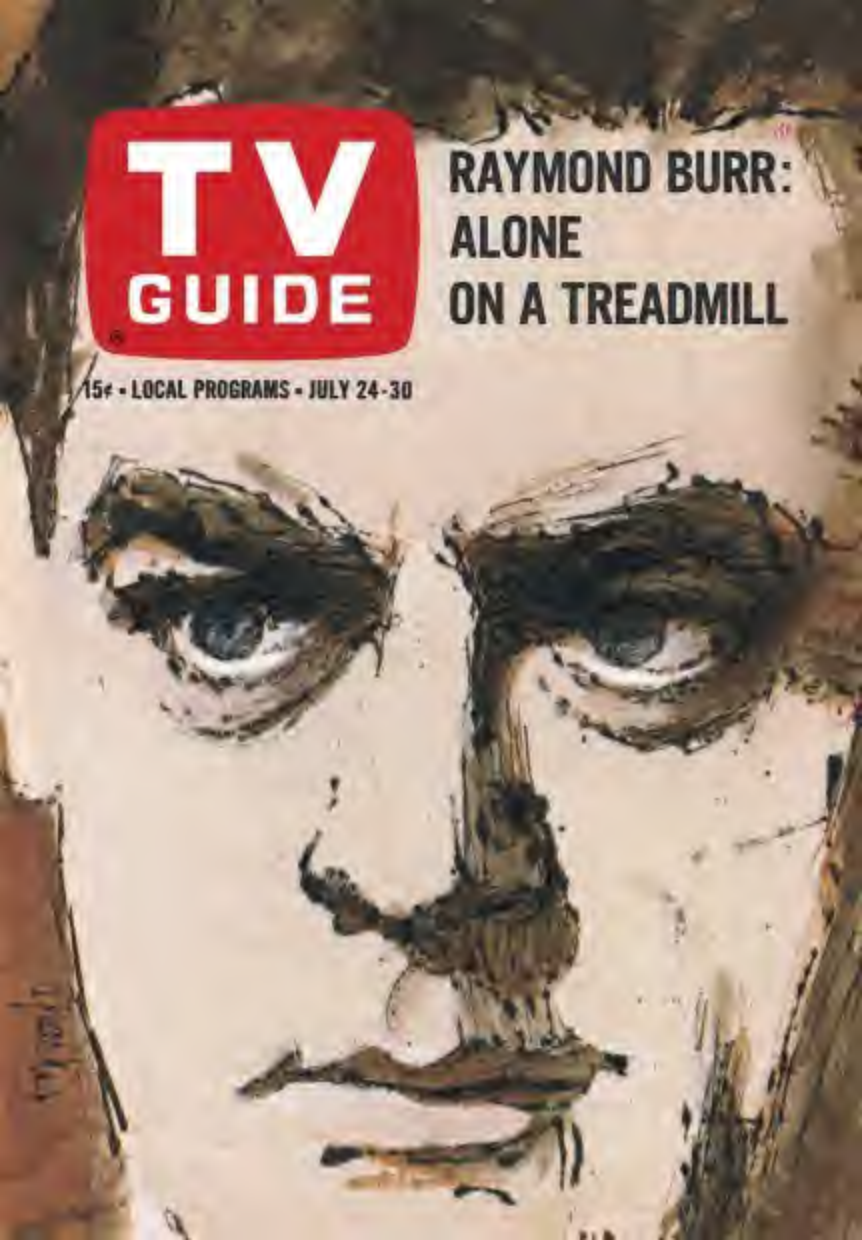
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RAYMOND BURR: ALONE ON A TREADMILL
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TV GUIDE

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DAYTIME GAME SHOWS

AUTO RACING · MIKE DOUGLAS

U. N. C. L. E.'S UNCLE

Local Programs
July 31-August 6

FRED MacMURRAY, STANLEY AND BARRY LIVINGSTON OF 'MY THREE SONS'

GENE BARRY: NEXT SEASON HE'LL BE ON CHANNEL 007

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15c • Local Programs • August 7-13

Gene Barry
of 'Burke's Law'

Only in Television! — HOW LASSIE PICKED HER NEW MASTER

see page 15

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LOCAL PROGRAMS
AUG. 14-20
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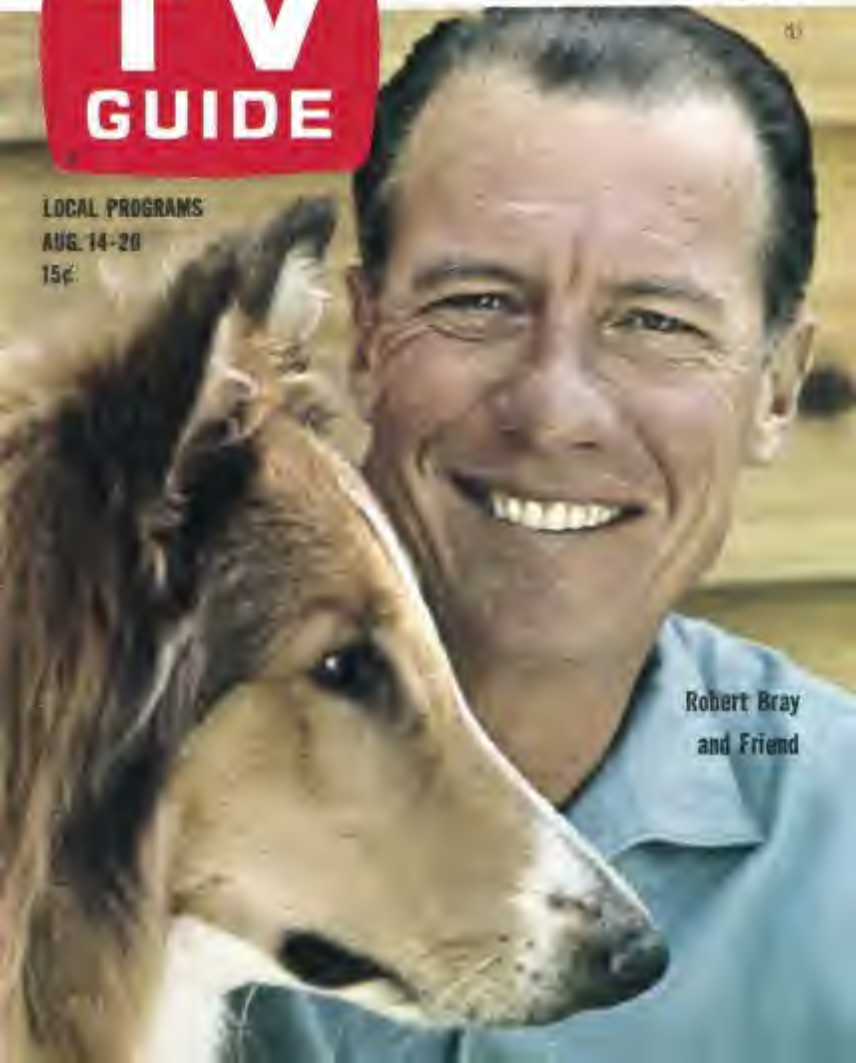

Robert Bray and Friend

FANTASTIC AND FUNNY: HOW TV SHOWS ARE SOLD

See page 5

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LOCAL PROGRAMS • AUG. 21-27

15c

Fess Parker, Patricia Blair
of 'Daniel Boone'

15c

TV GUIDE

LOCAL PROGRAMS • AUG. 28-SEPT. 3

Who's Who and What's What in 'Peyton Place'

AQUATIC STARS:
LUCILLE BALL AND SPLASH

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BONANZA

By Day and by Night(Club)

15c • Local Programs • September 4-10

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Fall Preview Shows 1965-1966

LOCAL PROGRAMS · SEPTEMBER 11-17

1966 TV SET BUYERS' GUIDE

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LOCAL PROGRAMS - SEPTEMBER 18-24

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How They Remember Dino in Steubenville, Ohio (page 8)

Attention, Networks: Don't Give Viewers What They Want (page 32)

ROLLICKING ALONG ON GLEASON'S EXPRESS TO MIAMI

— a perceptive report by Thomas B. Morgan

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LOCAL PROGRAMS • SEPT. 25 - OCT. 1

15¢

JACKIE GLEASON

TV NEWS COVERAGE: BOLDER, BRASHER, BETTER

see page 6

TV GUIDE®

Local Programs • October 2-8

15¢

Don Adams, Barbara Feldon of 'Get Smart!'

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SPUNKY STATIONS page 9
SLINKY SLEUTH page 19
SOUPY SALES page 30

15¢ • Local Programs • October 9-15

Anne Francis of 'Honey West'

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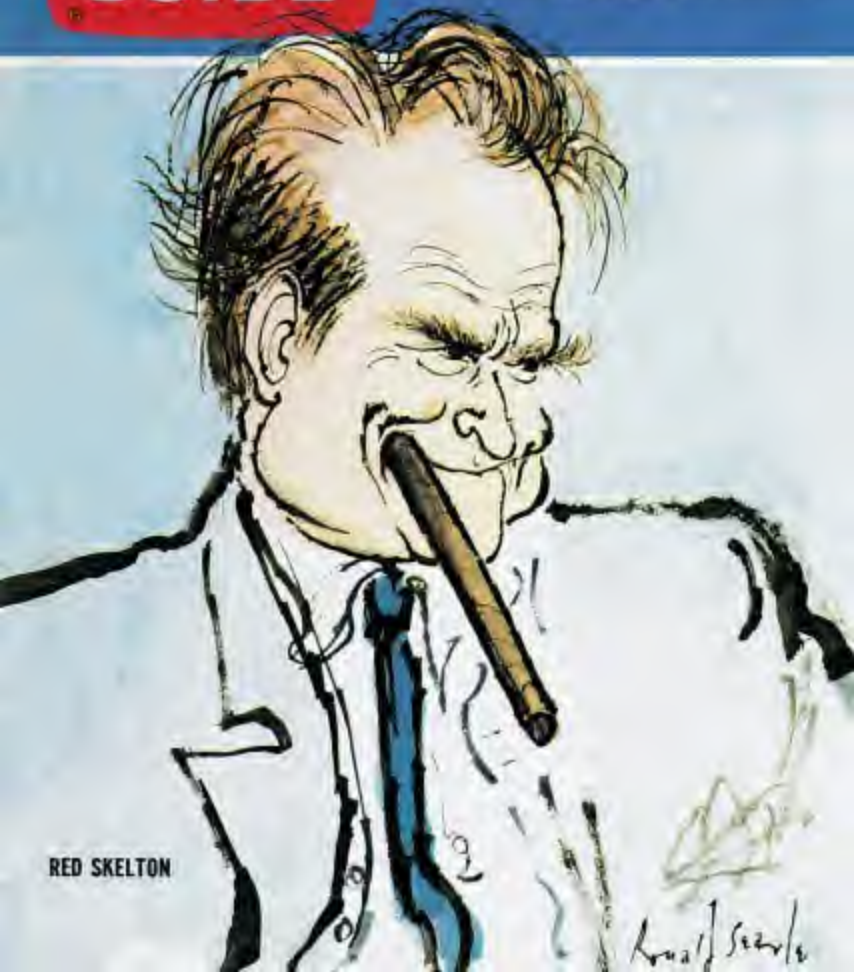
15¢ • Local Programs • October 16-22

HOW DID THAT SHOW EVER GET A SPONSOR?

See page 6



RED SKELTON

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INSOMNIACS OF THE WORLD: TV IS RUNNING OUT OF MOVIES!

see page 6

15¢ - Local Programs - October 23-29

Chuck Connors of 'Branded'

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15¢ • Local Programs • Oct. 30-Nov. 5

JOHNNY CARSON AND HIS CHALLENGERS

See page 6

Addams families celebrate Halloween

TV GUIDE

MAKING THE ROUNDS WITH TV'S WHITE HOUSE WATCHMEN

see page 18

15¢ • Local Programs • November 6-12

June Lockhart, Guy Williams of 'Lost in Space'

'Face the Nation': Sunday's show—Monday's news

See page 6

15¢ • Local Programs • November 13-19

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Joey Heatherton: Swinging girl— Swinging fashions

See page 20

TV GUIDE

15¢ • Local Programs • Nov. 20-26

WHAT A WEEK!

SATURDAY, NOV. 20
College Football — Harvard v. Yale, Ohio State v. Michigan, Missouri v. Kansas, Texas Tech v. Arkansas.

SUNDAY, NOV. 21
"Face the Nation" — Richard M. Nixon • Professional Football.

TUESDAY, NOV. 23
"A Salute to Stan Laurel" — Dick Van Dyke, Lucille Ball, Gregory Peck, Phil Silvers.

WEDNESDAY, NOV. 24
Frank Sinatra Sings • "Pro Football: Mayhem on a Sunday Afternoon" • "Congress Needs Help"—David Brinkley.

THANKSGIVING, NOV. 25
Mrs. Lyndon B. Johnson—Special on Washington, D.C. • "Sammy Davis's World of Children" • "Words and Music by Cole Porter"—Maurice Chevalier Robert Goulet • Thanksgiving Day Parades • NFL Football — Baltimore v. Detroit • AFL — Buffalo v. San Diego • College Football—Oklahoma v. Nebraska.

FRIDAY, NOV. 26
"The Incredible World of James Bond," Sean Connery narrates.

Efrem Zimbalist Jr. of 'The FBI'

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MEN AT WAR:

NEWSMEN IN VIETNAM (p. 16)

HOGAN AND HIS HEROES (p. 22)

ARMY-NAVY FOOTBALL (p. 32)

Local Programs
Nov. 27-Dec. 3
15¢

Cynthia Lynn, Bob Crane
of 'Hogan's Heroes'

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Local Programs • Dec. 4-10

15¢

TELEVISION: the LION that SQUEAKS

by ARNOLD J. TOYNBEE

Juliet Prowse of 'Mona McCluskey'

TV GUIDE

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THE UHF GAMBLE: IS IT PAYING OFF?

See page 4

Local Programs Dec. 11-17

Stars of 'F Troop'

Critic in a Corner: CLEVELAND AMORY DISCUSSES HIS SHOW'S FLOP

see page 8

TV GUIDE

15¢ Local Programs
Dec. 18-24

JIM NABORS OF
'GOMER PYLE, USMC'

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15¢ • Local Programs • Dec. 25-31

Merry Christmas